



Appointment of the Board of Directors and definition of the number of members and remuneration.  
Appointment of the Chairman of the Board of Directors.

Summary of the proposals received Curricula Vitae with personal and professional characteristics of each candidate, including the list of directorships and control positions held in other companies.

The full original signed document is available in the Italian Section of the website.

## **Board of Directors**

**List n.1.** submitted by the Shareholder BasicWorld S.r.l. holdings n. 22.071.666 shares representing 36.187% of the share capital:

1. Marco Boglione
2. Daniela Ovazza
3. Gianni Crespi
4. Franco Spalla
5. Paola Bruschi
6. Paolo Cafasso
7. Alessandro Gabetti
8. Carlo Pavesio
9. Elisabetta Rolando
10. Renate Hendlmeier (candidato in possesso dei requisiti di indipendenza)
11. Adriano Marconetto (candidato in possesso dei requisiti di indipendenza)
12. Giuliana Baronio

## **Marco Boglione – Founder and President of BasicNet Group**

Marco Boglione, son of Lorenzo Boglione and Anna Pecco Boglione, was born in Turin on May 9<sup>th</sup>, 1956.

1974 G.C.E. A-Levels in scientific studies.

1975 working at VIVA S.r.l. (advertising)

1976 to 1980 working at Maglificio Calzificio Torinese S.p.A.

1980 to 1982 working at UTA S.p.A. (insurance, Family Business)

1982 to 1985 working at Maglificio Calzificio Torinese S.p.A. (Marketing & Sales Director)

1985 to time of writing, Entrepreneur.

From 1983 to 1984, he founded two companies:

- Football Sport Merchandise S.r.l. (now BasicNet S.p.A.) which acquired all the bankruptcy assets of Maglificio Calzificio Torinese in 1994. As from November 1999, BasicNet S.p.A. is a listed on the Italian Stock Exchange.
- Mototaxi S.r.l., which – after 15 years of growth and development – was sold to Poste Italiane in 1999.

Member of the Council for Relations between Italy and the United States since 1995.

Proposed by the President of the Piedmont Region, he was Chairman of the Turin-Piedmont Film Commission Foundation from 2000 to April 2006. The founding members of Turin-Piedmont Film Commission Foundation are Turin Town Council and the Piedmont Region.

Invited by the President of the Faculty of Architecture, he served as Chairman of the Advisory Committee of the First Faculty of Architecture from November 13<sup>th</sup>, 2000 to 2006. He then served as Director until September 2007.

Proposed by the Mayor of Turin, he was Chairman of ITP (Agency for Investment in Turin and Piedmont) from January 2003 to January 2006. He was in charge as Director until October 2007.

Proposed by the President of Unicredit Italiano S.p.A., he was council member of the Unicredit Board for the North Piedmont Territory Board since March 2003.

He is board member of the Cancer Research Foundation for Piedmont - ONLUS since April 2005.

He was part of the Board of Directors of the Rosselli Foundation from February 2006 to June 2010.

In July 2010, he became member of the Executive Council of Unione Industriale di Torino, the Employers' Association of Turin.

He was elected Chairman of the Piedmont Foundation for Oncology in June 2011.

On June 2<sup>nd</sup>, 2011 he was decorated with the Order of Merit for Labor by the President of the Italian Republic Giorgio Napolitano and, starting June 2014, he became member of the Executive Council of Piedmont Group of the Order of Merit for Labor.

In October 2012 he was a founding member of the Cavour Foundation.

On July 14<sup>th</sup>, 2014 he was appointed board member of the Telecom Italia Foundation for the period 2014-2016.

Associations and Clubs: Il Bagatto Club; The Turin Golf Club; The Alfieri Club; UCM Urban Center Metropolitan Club, the Emerald Coast Yacht Club.

He has four children: Lorenzo (1986), Alessandro (1988), Maria (2003) and Rocco (2006).

## **Daniela Ovazza**

Place and Date of Birth: Montevideo, Uruguay on November 2, 1956

### **Education**

Graduated from University College Turin with a degree in Economics in 1980.

### **Working experience**

- 1980 to 1984 initially, Chief Executive Officer Assistant and subsequently, officer in charge of international licenses with Maglificio e Calzificio Torinese – 1983 – (date of incorporation of the Group) Board Director of BasicNet S.p.A., also holding the office of Deputy Chairman
- 1984 to 1999 Founder stakeholder and Director of Mototaxi Turin. In 1999, she played a leading role in merging all the Mototaxi operations existent in Italy, the ultimate outcome of which translated into the related sale thereof to SDA / Italian Post Office
- 1990 to 1995 Chief Executive Officer of Pats S.r.l., the Cannondale distributor for Northern Italy
- 1996 to 2009 Non-Executive Board Director of CGT S.p.A.
- 1998 to 2001 Board Director of TESA S.p.A.
- 1999 to 2008 Chief Executive Officer of C.B. S.r.l.
- 2000 to 2008 Chief Executive Officer of Riccardo Mazza Interactive Sound S.r.l.
- 2003 to 2005 Board Director of Support S.r.l.

### **At the time of writing she holds the following tasks:**

- Deputy Chairman of BasicNet S.p.A.
- Board Director of TESA S.p.A.
- Non-Executive Board Director of CLS S.p.A.
- Board Director of CGT Trucks S.p.A.

## **GIANNI CRESPI**

Born in Milan in 1959, he graduated from University College Milan in Political Science

From 1986 to 1990 he has been Assistant to the General Manager of Gruppo Editoriale Fabbri, Bompiani, Sonzogno, Etas Group S.p.A. and in-charge Editor of ETAS Brand

From 1990 to 1991 General Manager of Eurolibri Rusconi Editore S.p.A.

From 1991 to 1999 Deputy Chairman and General Manager of “The Walt Disney Company Italy S.p.A.”

From 1999 to 2003 Chief Executive Officer and General Manager of Istituto Geografico De Agostini S.p.A.

From 2003 to 2006 Chairman of Rodale International Member and since 2008 Chairman and CEO of Rhiag Group S.p.A. of which he has also been Co-investor

Until the end of 2015 he has been independent member of the board of Innovest S.p.A., member of the board of Sirti S.p.A., HIIT S.p.A. and UnoPiù S.p.A.

Since 2007 he has been Non-executive and independent director, Chairman of the Risk Management and Internal Audit Committee of BasicNet S.p.A. until October 23, 2015 date in which he has been appointed Deputy Chairman of the board.

Within the Group, he is a Director of BasicItalia S.p.A., with oversight on control and risk management of the Company.

Currently, he holds the following tasks:

BasicNet S.p.A.: Deputy Chairman of the Board

BasicItalia S.p.A.: Member of the Board

## CURRICULUM VITAE

(updating 24<sup>th</sup> March 2016)

Name : **Franco Spalla**

Date of birth : April 18<sup>th</sup> 1952  
Civil state : married  
Citizenship : Italian

Languages : Italian (mother tongue) – fluent in English and French  
Studies : University of Turin (Italy)  
Degree in Economics – Corporate Management  
Major in Marketing and Communication

### Office address

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Tel. +39 011 2617.818  
Fax +39 011 2617.820  
e-mail [spalla@basic.net](mailto:spalla@basic.net)

### Current appointments

<b>BasicNet S.p.A.</b> (listed on the Milan Bourse)	<b>Torino</b>	Chief Executive Officer
<b>AnziBesson Trademark S.r.l.</b>	<b>Torino</b>	Chief Executive Officer
<b>Fashion S.p.A.</b>	<b>Torino</b>	Chief Executive Officer
<b>Jesus Jeans S.r.l.</b>	<b>Torino</b>	Chief Executive Officer
<b>Basic Italia S.p.A.</b>	<b>Torino</b>	Director
<b>Basic Trademark S.A. – Administrative Seat</b>	<b>Torino</b>	Legal Representative of the Administrative Seat
<b>Superga Trademark S.A. – Administrative Seat</b>	<b>Torino</b>	Legal Representative of the Administrative Seat
<b>BasicNet Asia LTD.</b>	<b>Hong Kong</b>	Chairman
<b>Basic Properties B.V.</b>	<b>Amsterdam</b>	Chairman
<b>Basic Properties America Inc.</b>	<b>United States</b>	Director
<b>Basic Trademark S.A.</b>	<b>Luxembourg</b>	Director
<b>Superga Trademark S.A.</b>	<b>Luxembourg</b>	Director
<b>iNTEK S.p.A.</b> (listed on the Milan Bourse)	<b>Milano</b>	Director and member of the Risk Management and Internal Audit Committee

## **SUMMARY OF PROFESSIONAL EXPERIENCE**

4/2001 – present

### **BasicNet S.p.A.**

*Leading European Sportswear and Footwear concern*

Chief Executive Officer

Appointed to numerous management positions within the BasicNet Group Companies

### **iNTEK S.p.A**

*Investment holding company with interests in public equities (KME S.p.A. leader in the copper manufacturing industry), private equity investments.*

Director and from June 2015 member of the Risk Management and Internal Audit Committee

1988/2001

### **Fenera Holding S.p.A.**

*Closed-end investment holding company with interests in private equity, private investments in public equities, real estate*

Chief Executive Officer

### **Beni Stabili S.p.A.**

Director

1985/1988

### **Electrolux Group**

*Sweden based international conglomerate*

Executive Consultant

### **Saff Tappeti S.p.A.**

*Middle-market automotive accessories manufacturer*

Executive Vice-Chairman

1982-1985

### **Klippan Group**

*Middle market automotive accessories manufacturer*

Chief Financial Officer

1976-1982

### **Banco Ambrosiano S.p.A.**

*Italian commercial bank*

Credit Officer



## **Personal data**

Paola Bruschi born in Turin on May 30, 1967

## **Education**

- *Degree in Economics and Commerce* - University College of Turin, Faculty of Economics and Commerce. .
- *Attest pursuant to EC law issued by the School of Law, University College of Turin, Faculty of Economics and Commerce.*
- *Attendee attest to training course for "Experts in Advanced Business Computer Science".*

## **Work experience**

From 1993 – at the time of writing she is an executive at BasicNet S.p.A.

- initial area of practice was administration (management control)
- for two years, officer in charge of managing and developing a project focused around using Internet as a tool for managing an intercontinental Licensee Network (Basicsystem.com)
- from 2006 to September 2015, IT and computer system general manager
- Currently Vice President Organization
- From May 2006 to September 2015, Member of the Board of Directors, Member of the Internal Audit Committee
- Since May 2006, member of the Oversight Committee
- since April 2012 – Member of the Board of Directors of Basic Village S.p.A., the Group company managing and operating the "Basic Village" property complex in Turin.
- Since September 2015, member of the Oversight Committee of BasicItalia S.p.A.

1992 to 1993

Administrative Management at a Consulting Firm (Business Tech Practice).

2000 to 2001

- Director appointed to represent investor stakeholders at Fashionado S.p.A. board meetings.

Periodic interventions relating to case study presentations at the Faculty of Commerce and Economics of Turin, the Business Administration School, ISTUD courses, and the Polytechnic Institute of Milan School of Management.

## **Paolo Cafasso**

Born in Turin on September 17, 1956,

Graduated from the University of Turin, Faculty of Commerce and Economics, in July 1980 with a degree in Economics and Business Management.

Fellow of the Institute of Chartered Management Accountants.

Fellow of the Institute of Chartered Accountants and Auditors.

Paolo joined the accounting firm Arthur Andersen, Turin office, in September 1980 and was promoted to audit manager in September 1986.

In the years spent with Arthur Andersen, he worked on audit engagements with leading clients across Turin: FIAT Auto, Indesit, Olivetti affiliates, Unicem, Italgas, Martini & Rossi, SKF, and Mahle, primarily in the commercial and production segments.

Since June 1994, he holds the office of Financial Controller and Board Director with the Company now known as BasicNet S.p.A., which underwent a business-to-business and business-to-consumer process of change, with a keen eye steered toward the bankruptcy auction at which the Kappa<sup>®</sup> and Robe di Kappa<sup>®</sup> trademarks would be purchased.

Since then, after the trademarks had been purchased at the auction held at end December 1995, he has worked toward producing step changes in the performance, returns and ultimately the ability of the business to create sustainable long-term growth in value.

Since 1995 he has been an executive of BasicNet S.p.A., as the Group's Chief Financial Officer. He is the executive in charge of accounting documents.

From September 1999 until May 2004 and again from May 2006 Director of the Company, with Finance, Administration and Control powers of attorney.

Within the Group, he is the member of the board of Basic Village S.p.A. and Basic Properties B.V.

Alessandro Gabetti Davicini

Born on February 22, 1965

Previous appointments include the following: General Manager of Lactalis Italia S.p.A.; Strategic Development Director of the Galbani Group, General Manager of the Danone Group.

The more significant appointments currently held include:

- Fenera Holding S.p.A. – Board Director
- Fenera Equity Investments S.r.l. - CEO
- Tosetti Value S.r.l. – Board Director
- SDM S.r.l. – Board Director
- FDAH (Forno D'Asolo Holding) S.r.l. – Board Director
- Pantarei S.r.l. – Sole Director



**Carlo Pavesio** is the Founding Partner of Pavesio e Associati and former partner of Allen & Overy and founding partner of Brosio, Casati e Associati.

His experience is mainly focused on corporate and contractual law advising Italian and international clients. He specializes in mergers & acquisitions, joint ventures and corporate reorganization as well as in generation transfers, governance and trust.

He also has arbitration and litigation expertise.

He currently serves as a Director of: Pininfarina S.p.A. and BasicNet S.p.A., both listed companies; Fenera Holding S.p.A., Società Reale Mutua di Assicurazioni, Italiana Assicurazioni S.p.A., BasicWorld S.r.l. (Chairman), Farmaceutici Procemsa S.p.A. (Vice Chairman), Tosetti Value SIM S.p.A., BasicItalia S.p.A. , P. Fiduciaria S.r.l. (Pictet Group), Simon Fiduciaria S.p.A. (Ersel Group) and is a member of the Auditing Board of the Fondazione Piemontese per l'Oncologia (Piedmont Oncology Foundation).

Carlo is a member of the International Bar Association (IBA) and is an officer of the Closely Held and Growing Business Enterprises Committee; he is also a member of the Camera Civile del Piemonte, a member of the Council for the United States and Italy and a member of the Council of Alliance Française in Turin.

He is Honorary Consul of the Republic of Panama.

He is Chairman of the Piedmont Arbitration Chamber.

Carlo Pavesio gained his J.D. degree in 1979 from the University of Turin where he graduated magna cum laude and dignity of print and he obtained an LL.M. from the London School of Economics in 1980. He was a trainee at the Legal Service of the EU Commission in Brussels in 1980-1981 and a "Visiting Foreign Lawyer" with Gibson, Dunn & Crutcher in New York in 1985-1986.

He is a member of the Turin Bar.

## CURRICULUM VITAE

**Elisabetta Rolando**

Born in Turin on March 9, 1960

### Professional Background

**Since April 2013:** Member of the Board of Directors of BasicNet S.p.A.

**Since April 2013:**, sole director of BasicOutlet S.r.l. (now BasicRetail S.r.l.) with Sole Quotaholder,

**April 2013 up to 2015** sole director of the companies: BasicCRS S.r.l. with Sole Quotaholder and RdK0 S.r.l. Both companies have been liquidated.

**April 2012 – April 2013:** chairman of the board of directors of RdK0 S.r.l. with sole quotaholder, which operates and manages directs sales across the market through a network of stores flying the BasicNet Group banner

**Since July 2011** chairman of the board of directors of BasicItalia S.p.A. licensee for the utilization and development of BasicNet intellectual property rights and all branded products for the Italian territory **and from 2013** also being CEO of the Company.

**Since 2010** director of newly incorporated companies alloSpaccio S.r.l. with Sole Quotaholder and BasicOutlet S.r.l. with Sole Quotaholder of the BasicNet Group which operate and manage a number of franchised retail outlets operating under the Group banners

**Since January 2000 to date:** Basic Net Group - manager of the “Retail” Division heading currently more than 200 franchised stores, 4 factory outlets and 11 brand outlets.

**December 2000:** Basic Village S.p.A. – Officer in charge of Spaccio Torino and DixDi sales outlets.

**June 1999:** Kappa Italia S.p.A. (now BasicItalia S.p.A.). Officer in charge of the Group’s “btb” Division. I dealt with promotional and co-marketing activities inherent to the Group's differing sports sponsorships.

**1997/1999:** Swingster Europe S.p.A.. Officer in charge of international purchasing and corporate customers.

**1994/1997:** Mad Cap S.r.l., company specializing in the production of promotional apparel. I dealt with international purchasing and corporate customers.

**1992-1993:** Quinto S.r.l.: Cadillac management assistant during project-closing stage of “Allantè”, produced in Turin by Pininfarina.

**1989-1992:** Football Sport Merchandise S.p.A. Assistant to the Chairman.

**1986-1987:** Prisma S.r.l.: supplier/customer administrative office.

### Education

High School graduation (*maturità scientifica*) in 1980.

Primary and Secondary schooling in the United States

Languages: English (mother-tongue)

French (scholastic)

## **Curriculum Vitae**

### **Renate Marianne Hendlmeier**

Born in Plattling – Germany on July 2<sup>nd</sup>, 1957

#### **Training**

High School Degree in Social Sciences and Languages, Regensburg, Germania  
Foreign languages: German – mother language, Italian, English, French, Spanish

#### **Professional experiences**

Flooring S.r.l.

2004 - 2006 Project leader of the re-organization of the Company

Basic Group

1999 - 2003 Coordinator and executive responsible of the real estate project Basic Village

1987 - 1999 Chief Financial Officer

1985 - 1987 Responsible of Administration, Import/Export and Human Resources

1983 - 1985 Responsible of Accounting, Customer Service, Secretary

Medianova S.r.l.

1982 - 1983 Secretary in a Music Events Agency for Italy and abroad

#### **Positions**

1991 - 2002 Basic Net S.p.A. Board Member

1996 - 2002 Basic Italia S.p.A. Board Member

1995 - 2001 Basic Village S.p.A. Chairman

2001 - 2003 Basic Village S.p.A. CEO

1994 - 2004 Basic Merchandise Srl & Co. Administrator

1993 - 1999 Consorzio Padova 55 Board Member

1999 - 2004 Consorzio Padova 55 Vice-President

#### **Social tasks and volunteering**

from 2013 Vice President IWCT (International Women's Club Torino)

from 2011 Delegate of ILGA (Italian Ladies Golf Association), 2015 excluded

## Adriano Marconetto

Born in 1961 he is an entrepreneur focused in the technology start up sector and 20-year or more management and entrepreneurial expertise in fast-growth and development sectors.

- 2015: Yar S.r.l. [www.yaraudio.com](http://www.yaraudio.com) Co-founder and Executive Chairman. First investor of the company in his position as CEO he directly manages the company
- 2012: ProToMe, Inc. [www.proxtome.com](http://www.proxtome.com) Co-founder and Executive Chairman - also by taking care of collecting funds for the company
- 2005-2012: Electro Power systems S.p.A. [www.electropowersystems.com](http://www.electropowersystems.com) Co-founder and C.E.O.; since 2012 – Board Director
- 2003-2005: Pianeta S.r.l. [www.pianet.eu](http://www.pianet.eu) Co-founder and C.E.O.
- 2003: IM3D [www.i-m3d.com](http://www.i-m3d.com) Co-founder
- 1999 – 2003: Vitaminic S.p.A. Co-founder and Chairman
- 1995 – 1999: BasicNet [www.basic.net](http://www.basic.net) Marketing Director
- 1975 – 1995: Dmb&b: Account Executive/Director

Non-profit activities:

- 2011-2013: Global Shapers [www.globalshapers.org](http://www.globalshapers.org) Founding Curator of the Turin's Hub
- BizWorld Foundation [www.bizworld.org](http://www.bizworld.org) Bringing BizWorld to Italy
- For A Smile Onlus [www.forasmile.org](http://www.forasmile.org) Co-Founder

## **CURRICULUM VITAE**

Giuliana Baronio, born in Turin on 22<sup>nd</sup>, August 1962

### Professional experience:

She carries out her activities at Studio Boidi & Partners in Turin - Via Andrea Doria n. 15, mainly dealing with corporate consultancy.

As Secretary of the Board of Directors she takes part in the activities of the Audit and Risk Committee; she also follows the Corporate Affairs (compliance and relations with Borsa Italiana and Consob).

She holds the position of Secretary of the Board of Directors at Film Commission Foundation Torino - Piedmont, a non-commercial institution owned by the Piedmont Region and the City of Turin.

She was advisor at Young Chartered Accountants of Turin from 1996 to 1999.

In 2007 she collaborated with the Faculty of Economics, University of Turin, in the preparation of a publication on the status of implementation of international accounting standards in the financial statements of listed Italian companies.

### Education and training:

She has a degree in Business and economics at the University of Turin (1987).

### Enrollment in Professional Registers / Professional Associations / Register of Auditors:

She qualified to practice as a Chartered Accountant and she is registered in the role of Official Accounting Auditors and in the Register of the Court Technical Consultants at the Court of Turin.

### List of public offices and positions in other companies or entities:

Statutory Auditor in Casco Imos S.r.l. a socio unico, Acting Auditor at Erreesse S.p.A